

# 2018 DMTA TRUCK DRIVING CHAMPIONSHIP PROGRAM ADVERTISING FORM

Show your support for the DMTA Safe Truck Driving Championships by placing an advertisement in the 2018 printed program. Programs are distributed to all advertisers, drivers, technicians and the public on the day of the event. For more information, contact Teresa Derrickson at [tderrick@delawaretrucking.org](mailto:tderrick@delawaretrucking.org) or Lee Derrickson at [leederrickson@delawaretrucking.org](mailto:leederrickson@delawaretrucking.org) or call the DMTA office at 302-734-9400.

**DEADLINE: May 11, 2018**

Thank you, DMTA Staff

## TDC PROGRAM ADVERTISEMENT RATES PLEASE CHECK ONE

		Black & White
<input type="checkbox"/> Half page	(5"x4")	\$100.00
<input type="checkbox"/> Full page	(5"x8")	\$125.00
<input type="checkbox"/> Back Cover	(5"x8")	\$200.00
<input type="checkbox"/> Centerfold	(11 ½" x 8")	\$250.00
<input type="checkbox"/> TDC Sponsor Full Page	(5"x8")	comp
<input type="checkbox"/> Breakfast Table Sponsor ½ page	(5"x4")	comp
<input type="checkbox"/> Super Tech Sponsor ½ page	(5"x4")	comp

Submit advertisement in one of three ways:

1. \_\_\_\_\_ I am sending a camera ready artwork.

All artwork and typesetting is in place ready for printer to copy with no changes or additions. **This may be submitted electronically to DMTA. DMTA will accept jpeg or PDF files.** Submit electronically to Lee Derrickson at [leederrickson@delawaretrucking.org](mailto:leederrickson@delawaretrucking.org).

2. \_\_\_\_\_ Please design my advertisement. To have an advertisement created, company information and all information or messages to be contained in the advertisement must be forwarded to DMTA, either via email or regular mail.

3. \_\_\_\_\_ Please use the same advertisement from the 2017 TDC program.

**NOTE: Color ads will be an additional \$25.00**

# 2018 DMTA TRUCK DRIVING CHAMPIONSHIP PROGRAM ADVERTISING FORM

## PAYMENT METHOD

Please select a payment option:

Check # \_\_\_\_\_ (Make checks payable to DMTA)

Bill Company \_\_\_\_\_ (DMTA members only)  
DMTA accepts **VISA, DISCOVER, MASTERCARD AND AMERICAN EXPRESS**  
\*Call Teresa at 302-734-9400 to have your credit card information processed.\*

Name of Company \_\_\_\_\_

Attn: \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Company Contact \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

**DEADLINE: FRIDAY, MAY 4, 2018**

**Send check payments to:**

**Delaware Motor Transport Association, Inc.**  
**445 Pear Street**  
**Dover, DE 19904**

**Phone: 302-734-9400**

# 2018 DMTA TRUCK DRIVING CHAMPIONSHIP SPONSORSHIP FORM

Show your support for DMTA's Safe Truck Driving Championships to be held on Saturday, May 19, 2018 at the Delaware State Fair Grounds in Harrington, DE through a sponsorship:

## TROPHY SPONSOR - \$50.00

- Includes listing in the TDC Program and an 18" x 12" advertising sign at the trophy table.

## TDC SPONSOR - \$300.00

- Includes a full page ad in the TDC program, complimentary vendor space, 18 x 12 advertising sign and eight (8) meal tickets.

## SUPER TECH STATION SPONSOR - \$100.00

- Includes company logo on Tech T-shirts,  $\frac{1}{2}$  page ad in TDC program and four (4) meal tickets.

## BREAKFAST TABLE SPONSOR - \$100.00

- Includes 18 x 12 advertising sign at breakfast table,  $\frac{1}{2}$  page ad in the TDC program and four (4) meal tickets.

Advertisement form **MUST** be completed! Please send camera ready copy for program ad that is part of the chosen sponsorship. Payment and Forms **MUST** be in no later than May 4, 2018. Camera ready advertisement must be emailed to [leaderrickson@delawaretrucking.org](mailto:leaderrickson@delawaretrucking.org)

For more information; Contact Teresa Derrickson at 302-734-9400, [tderrick@delawaretrucking.org](mailto:tderrick@delawaretrucking.org)

# 2018 DMTA TRUCK DRIVING CHAMPIONSHIP SPONSORSHIP FORM

## I WISH TO BE A 2018 SPONSOR!

Please check one:

TDC - \$300.00     Tech Station - \$100.00     Trophy - \$50.00

Breakfast Table - \$100.00

### SPONSOR INFORMATION

Company Name (as you wish it to appear)

\_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

City, State, ZIP \_\_\_\_\_

Phone (    ) \_\_\_\_\_ FAX (    ) \_\_\_\_\_

Email \_\_\_\_\_

### Select Payment Method:

Check # \_\_\_\_\_ (Make checks payable to DMTA)

Bill Company (DMTA members only) \_\_\_\_\_

Pay via credit card

DMTA accepts VISA, MasterCard, Discover and American Express. Please call Teresa at 302-734-9400 to have your credit card information processed.

I have attached my Advertisement Form:  Yes     No

### Send to:

**Delaware Motor Transport Association Inc.**  
**445 Pear Street**  
**Dover, DE 19904**